Sponsorship Packages

Support one of Hampton Roads' most vibrant celebrations of art, culture, and community while aligning your brand with creativity, connection, and cultural impact. d'Art's Color Soirée, our 40th Anniversary signature fundraiser, offers sponsors high-visibility recognition opportunities, meaningful audience engagement, and the chance to be part of a milestone moment in Norfolk's arts community.

~~Ruby Sponsor — $10,000~~ (Deborah Gill & Ken Stepka)

SOLD

- Exclusive sponsor of the featured signature raffle item, a custom ruby necklace commemorating d'Art Center's 40th Anniversary
- 25 complimentary tickets with premium reserved table
- Prominent logo placement on all event and raffle materials
- Verbal recognition during event program
- Year-round social media acknowledgment
- Acknowledgement in program

~~Presenting Sponsor — $7,500~~ (TowneBank)

SOLD

- 20 complimentary tickets with premium reserved table
- Prominent logo placement across event materials
- Special recognition as Presenting Sponsor
- Verbal recognition during event program
- Social media acknowledgment
- Acknowledgement in program

VIVID Sponsor — $5,000 (1 Available)

- Sponsors the event décor and immersive visual experience inspired by the VIVID exhibition
- 10 complimentary tickets with reserved table
- Logo placement on event signage and promotional materials
- Recognition in promotions and during event program
- Acknowledgement in program

Program Sponsor — $5,000 (1 Available)

- Sponsors the historical research, storytelling, and production elements that bring d'Art Center's 40-year legacy to life throughout the evening
- 10 complimentary tickets with reserved table
- Logo placement in program materials
- Verbal recognition during event program
- Acknowledgement in program

Art Auction Sponsor — $5,000 (1 Available)

- Sponsors the art auction experience
- 10 complimentary tickets with reserved table
- Logo placement in auction area
- Recognition during auction promotion and event program
- Acknowledgement in program

Silent Auction Sponsor — $5,000 (1 Available)

- Sponsors the silent auction experience
- 10 complimentary tickets with reserved table
- Logo placement on auction materials and bidding platform
- Recognition during event program
- Acknowledgement in program

Entertainment Sponsor — $5,000 (1 Available)

- Sponsors the evening's entertainment experience, including live music and DJ programming
- 10 complimentary tickets with reserved table
- Logo placement near entertainment area
- Recognition during event program
- Acknowledgement in program

~~Cheers Sponsor — $3,000 (1 Available)~~

- Sponsors the signature welcome drink and featured cocktail experience for the evening
- 8 complimentary tickets with reserved table
- Logo placement at reception space and cocktail stations
- Recognition as sponsor of the signature welcome drink and cocktails
- Recognition on signage and during event program
- Acknowledgement in program

Door Prize Sponsor — $2,500 (1 of 2 Available)

- Sponsors guest prizes and giveaways
- 8 complimentary tickets with a reserved table
- Logo placement on signage and announcements
- Recognition during prize distribution
- Acknowledgement in program

~~Content Sponsor — $2,500 (1 Available)~~

- Sponsors the event photobooth and digital content experience, including social media and guest engagement moments
- 8 complimentary tickets with reserved table
- Logo placement on content, social media, and near photobooth
- Recognition during event program
- Acknowledgement in program

Table Sponsor — $2,000 (Many Available)

- 8 tickets with reserved table
- Logo placement on table
- Acknowledgement in program

~~Bar Sponsor — $1,500 (3 Available)~~

- Supports bar service throughout the evening
- 5 complimentary tickets
- Logo placement at bar areas
- Recognition on event signage
- Acknowledgement in program

Centerpiece Sponsor — $1,500 (1 of 2 Available)

- Sponsors custom table centerpieces
- 5 complimentary tickets
- Logo placement on tables
- Recognition on event signage
- Acknowledgement in program

Mystery Box Sponsor — $1,500 (4 Available)

- Sponsors the Mystery Box activation, an interactive guest experience featuring curated surprise items and experiences
- 5 complimentary tickets
- Logo placement at Mystery Box station
- Recognition on event signage
- Acknowledgement in program

Media Sponsor — $1,500 (2 Available)

- Supports event promotion, visibility, and community outreach efforts
- 5 complimentary tickets
- Logo placement on promotional materials
- Recognition in marketing efforts
- Acknowledgement in program

Dessert Sponsor — $1,000 (2 Available)

- Sponsors desserts for the evening
- 4 complimentary tickets
- Logo placement at dessert station
- Recognition on event signage
- Acknowledgement in program

Community Color Sponsor — $500 (2 of 5 Available)

- Provides general event support
- 2 complimentary tickets
- Name listed on signage and website
- Acknowledgement in program

To sponsor this event, please contact:

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d'Art CENTER
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CELEBRATING 40 YEARS