

JOIN THE ACTION AT THE d'ART CENTER!

d'ART Center is a unique marketplace for visual arts, where visitors to Hampton Roads and residents throughout the region can watch, learn and connect with the artistic process. The Center houses some of the region's finest artists, both established and up & coming, who create, sell and exhibit their work.

d'ART Center is a prime studio/gallery space in the heart of the ever-growing downtown district. Located on a highly visible corner, it is within easy walking distance of hotels, downtown attractions, Waterside and the MacArthur Center Mall. It is also adjacent to a renovated historic neighborhood and expanding residential developments. The Center is free and open to the public five days a week: Tuesday - Saturday, 10am-6pm and Sundays, 1-5pm. d'ART Center Artists enjoy valuable benefits:

- ▶ Prime locations for work/exhibit space.
- ▶ Freedom from gallery commissions with six days a week sale opportunities.
- ▶ Peer group of professional artists for collaboration, critiques, technical support and classes.
- ▶ Informed resources about art related events, exhibits, grants, sources for materials, price advantages and more.
- ▶ Exposure to gallery owners and the interior designers who shop the resources of the Center.
- ▶ Joint promotions with other Downtown Attractions and the Convention & Visitor's Bureau.

To become a d'ART Center artist, artists must submit work equal in quality to that submitted to a major, juried exhibition.



Submitting artists are asked to present a resumé, four pieces of original work for jury (supplemental be slides may included if desired), to appear before the jury to describe the direction of the work, and to complete the application form. Eligibility for studio space will be determined by satisfactory completion of the jury/application process, the availability of studio space and consideration of how the art mixes with other art currently displayed in the Center.

Decisions regarding the artistic merit of works submitted will be the sole responsibility of the jurors; decisions regarding related considerations and the mix of media will be determined by the Executive Director and a representative of the Board of Directors. Submitting artists will be notified by mail within 7 days of the jury.

Submitted art should be representative of the work to be produced at the Center. All work shall be original and made by hand or with the use of the necessary and appropriate tools. The work should be acceptable in a national fine arts competition within the context of its medium. Objects assembled from a commercially sold kit are considered unacceptable. Commercially produced articles may not be displayed with or as original art.

d'ART Center will not be responsible for loss or damage to art submitted for jury. Applicants pay a \$25 non-refundable jury fee which must accompany the application.

Artists who rent studio space agree to work in their studios a required number of operational hours and to adhere to the Standards and Guidelines of the Center: 20 hours for one artist per studio; 30 hours for two per studio; and 40 hours for three or more per studio. Resident artists have access to studios 24 hours a day. The Center receives no commission on work resident artists sell in their studios.

d'ART Center is continually seeking new artists. The Center is open to all visual artists and design craft people, regardless of race, creed, sex, disability or national origin, whose art meets standards of quality set by the Center and other relevant considerations.

d'ART Center studios range in size from 100 square feet to over 500 square feet. Rent is based on size and location. A mid-size studio rents in the range of \$250-\$275 per month. Most studios have water hook-ups and natural light. Liability insurance is required for all resident artists. Coverage is handled by a group policy with the cost kept at a modest amount. The Center encourages sharing of studios. Rents do not increase with an increase in the number of studio occupants. Management of d'ART Center is by an Executive Director who implements policies of the Board of Directors. The Executive Director is responsible for seeing that the rules and standards of the Center are upheld and that the interests of the Center and artists are respected.

Apply for Resident Status at the d'ART Center! (please print or type) To apply for jury, send the completed form & a \$25 check for jury fee to d'ART Center at 208 East Main Street, NORFOLK VA 23510. The Center will contact you to schedule the jury date.

Name: _____ Phone(s): _____
 Address: _____ City: _____ State: _____ Zip: _____
 E-mail: _____

<u>Entry Title</u>	<u>Medium</u>	<u>Size</u>
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____

Resumé included? yes no Slides included? yes no Interested in teaching at d'ART? yes no

I, _____, understand that while d'ART Center will take every and all precautions and means possible; anyone acting in their behalf cannot be held with care, respect and security. The responsibility lies with the artist. d'ART Center, or anyone acting on their behalf cannot be held liable in case of accident, and shall be held harmless by the artist.

SIGNED _____

Date _____